

2014 Sponsor & Exhibitor Prospectus

Cambridge Healthtech Institute's Fifth Annual

February 4 - 6, 2014 • Hyatt Regency Miami, Miami FL

SCOPE

SUMMIT FOR CLINICAL OPS EXECUTIVES

4 NEW
agenda topics
= 11 dynamic
programs

600+
qualified
delegates
anticipated
in 2014

Exhibit Hall has
sold out the
past three
years

A limited
number of
presentations
available for
sponsors

Reserve your exhibit space NOW and

SAVE \$300!

SCOPEsummit.com



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F: 781.972.5425

SCOPE

SUMMIT FOR CLINICAL OPS EXECUTIVES



Dear Colleague,

CHI is pleased to announce the 5th annual **Summit for Clinical Trials Operations Executives (SCOPE)** taking place February 4-6, 2014 at the Hyatt Regency in Miami, FL. In 2013, SCOPE grew 25% and was the most successful in its history. This year promises to be even better with over 600+ qualified delegates expected to be in attendance. We received wonderful feedback from this year's sponsors and exhibitors and the hall is nearly 50% *sold-out* for 2014!

The 2013 summit featured an impressive audience with more than 60% of the attendees titled as Executives from leading pharma (18%), CRO (37%), and biotech companies (29%). Industry leaders and key decision-makers representing 13 different countries and 268 unique organizations were in attendance.

In 2014, the event will feature 11 individual conferences and 6 pre-conference workshops. The topics will focus on issues related to each aspect of clinical trial planning and management: Data Integration, Feasibility, Site Selection and Management, Recruitment and Retention, Social Media and Mobile Tech, Project Management, Forecasting, Aggregate Spend Compliance, Post-Marketing Studies, and Sample Logistics.

Our diverse sponsorship packages provide your company with the opportunity to showcase your products, services, and solutions to this elite group of decision-makers. Signing on now to deliver a sponsorship presentation (during the main agenda) will ensure the promotion of your company through the pre-event marketing campaigns, maximizing your exposure and driving traffic to your website in the coming months. We realize that you may already be participating in 2014, but as a way to inform you of the additional programs and features that have been added, we have included you in the prospectus mailing.

Conference Programs

February 4-5

-  Electronic Data in Clinical Trials
-  Global Site Selection, Feasibility Assessment, Operations and Site Management
-  Enrollment Planning and Patient Recruitment
-  Aggregate Spend and Transparency Reporting in Clinical Trials - **NEW**
-  Managing Post-Marketing Studies and Registries
-  Clinical Trial Supply & Biospecimen Logistics - **NEW**

Reserve your exhibit space by JULY 22 & **SAVE \$300!**

Additional sponsorship benefits include branding and promotional activities, an exhibit location in the exhibit hall, and access to the attendee lists. In addition to our conference, to help you throughout the year, we offer several customizable lead generation programs as well.

To secure your exhibit space, please email or fax a completed contract (enclosed) to 781-972-5470.

I look forward to speaking with you and meeting you in Miami!

Kind Regards,

Ilana Quigley
Business Development Manager
781-972-5457 | iquigley@healthtech.com

February 5-6

-  Integrating and Leveraging Clinical Trial Operations Data
-  Improving Site-Study Activation and Performance - **NEW**
-  Subject Retention and Compliance in Studies and Registries - **NEW**
-  Clinical Trial Forecasting, Budgeting and Project Management
-  Innovative Technologies for Post-Marketing and Real World Data Research

“ SCOPE was one of the best-run, most effective conferences that I have ever attended. ”

— Bruce K. Gould, VP, Client Programs, ThreeWire

> SPONSOR

Comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Signing on earlier will allow you to maximize exposure to hard-to-reach decision-makers.

Agenda Presentations

Showcase your solutions to a guaranteed, highly-targeted audience. Package includes a 15 or 25-minute podium presentation within the scientific agenda, exhibit space, on-site branding, and access to cooperative marketing efforts by CHI.

Breakfast & Luncheon Presentations

Opportunity includes a 30-minute podium presentation. Boxed lunches are delivered into the main session room, which guarantees audience attendance and participation. A limited number of presentations are available for sponsorship and they will sell out quickly. Sign on to secure your talk!

Invitation-Only VIP Dinner/Hospitality Suite

Sponsors will select prospects from the conference pre-registration list for an evening of networking at the hotel or at a choice local venue. CHI will extend invitations and deliver prospects. Evening will be customized according to sponsor's objectives (i.e. purely social, focus group, reception style, or plated dinner with specific conversation focus).



Looking for additional ways to drive leads to your sales team? CHI can help!

We offer clients numerous options for custom lead generation programs to address their marketing and sales needs, including:

- Live Webinars
- White Papers
- Market Surveys
- Podcasts *and More!*

Benefits of working with CHI for your lead generation needs:

- Your campaign will receive targeted promotion to CHI's unparalleled database of **800,000+** individuals, all of which are involved in all sectors of the life sciences – lists can be segmented based on geography, research area, title and industry.
- All custom lead generation programs are promoted through our experienced marketing team that will develop and drive targeted campaigns to drive awareness and leads to your lead generation program.
- For our webinar programs, we offer assistance in procuring speakers for your web symposia through our extensive roster of industry recognized speakers across multiple disciplines within life sciences, as well as provide an experienced moderator and dedicated operations team will coordinate all efforts.
- If choosing a white paper program, we can offer editorial experience and provide an industry recognized author to write your white paper.

> EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with **600+** qualified delegates, making it the perfect platform to launch a new product, collect feedback, and generate new leads. Exhibit space sells out quickly, so reserve yours today.

As an exhibitor your company will receive:

- Booth space (8'D x 10'W)
- One time mailing opportunity using 3rd party mail house – pre & post-conference
- Company listing in program guide & event directory – including contact information and 50 word description
- Corporate listing on the conference documentation and a web link back to your corporate website
- One delegate registration with full access to all conference sessions
- One “booth only” personnel registration (no session access)
- Discount for additional conference registrations for your company - *maximum of 5*
- 50% discount on advertising in the Program Guide & Event Directory

How will CHI ensure that delegates visit the exhibit hall?

CHI is committed to ensure that all delegates visit the exhibit hall by holding welcome receptions, refreshment breaks, and raffles.



2013 Sponsors & Exhibitors

Acurian
AG Mednet
Almac
Archimedes
ArisGlobal
BBK Worldwide
Benchmark Research
Bio-Optronics
BioPharm Clnical
CFS Clinical
Chexx Inc.
Citeline
Clinical Professionals, Inc.
Clinical Research Group
Clinverse, Inc.
Compass IRB
Confluent Translations

Copernicus Group IRB
DAC Patient Recruitment
Dava Oncology
DSP Clinical
ECLINSO
Elite Research Network
ERT
Exco InTouch
GreenPhire
IMS Health
IntegReview IRB
Integrated Project Management
IntraLinks
inVentiv Health
Langland
Liaison Technologies
McKesson Corporation

Medidata
MedNet Solutions
Miami Research Associates
MMG
Myoderm
Navita Clinical Strategy Group
OmniComm
OpenClinica LLC
OptumInsight
Oracle Health Sciences
Paragon Solutions
Parexel
Patient Recruiters International
Patient Recruiting Agency
PharmaPros
PharmaSeek
Pharmica Consulting

PhESi
PHT Corp
PRA International
Praxis
Qforma Inc.
Quintiles Outcome
REGISTRAT MAPI
Remedy Informatics
Rho, Inc.
RxTrials
SampleMinded
SynSource
ThreeWire
TrialReach
Trifecta
United BioSource Corporation
Verified Clinical Trails

Current 2014 Exhibitors

As of 5/15/2013

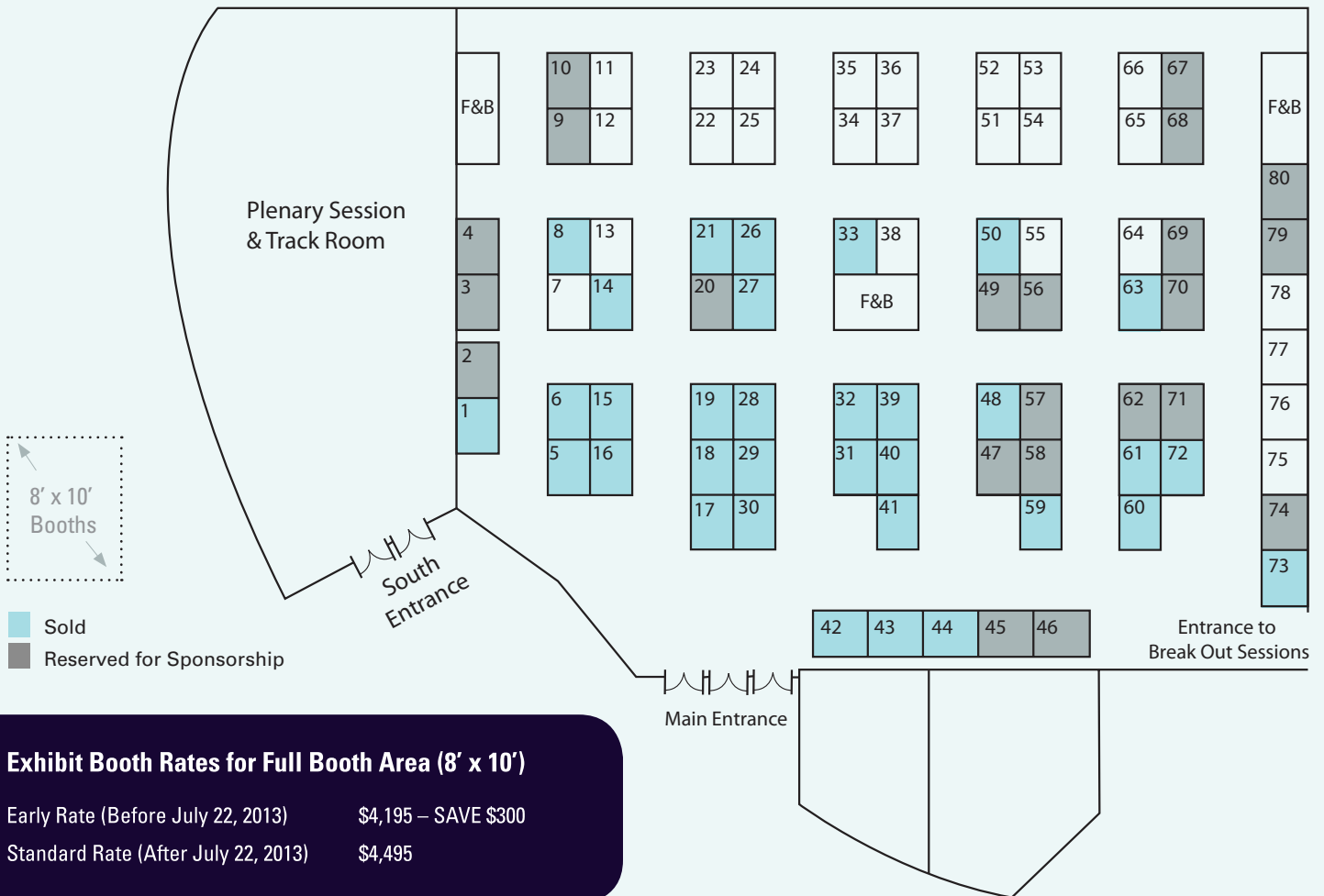
Company	Booth #
Acurian	14
BBK Worldwide	31
CFS Clinical	5
Chexx Inc.	73
Citeline	43
Clinverse, Inc.	63
CPI	1
DAVA Oncology	59
DSP Clinical	42
Elite Research Network	48
Forte Research Systems, Inc.	72

Company	Booth #
GreenPhire	60
IMS Health	41
IntegReview IRB	32
IntraLinks	61
Laison Technologies	8
Langland	6
Miami Research Associates	27
MMG	33
Optum	29 & 30
Patient Recruiting Agency	50
PharmaSeek	18

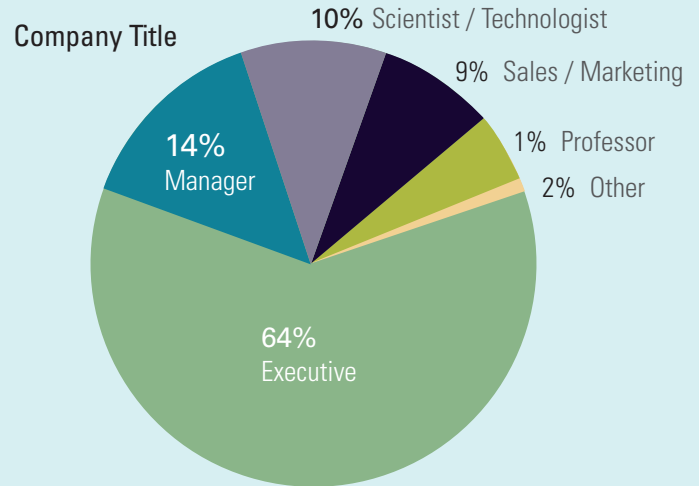
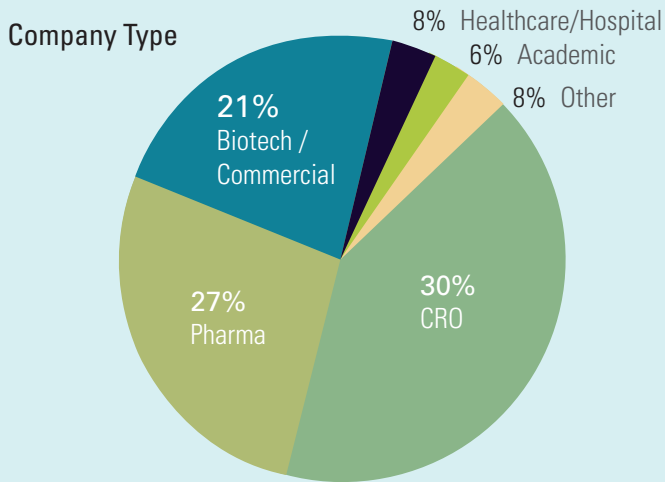
Company	Booth #
Pharmica Consulting	17
PHT	26
Praxis	44
Remedy Informatics	39
RxTrials	19
Society for Clinical Research Sites	21
Teuteberg Inc.	38
ThreeWire	40
Trifecta	15
United BioSource Corporation	16
Verified Clinical Trials	28

2014 Exhibit Floor Plan

*Floor Plan Subject To Change



2013 Attendee Demographics



Event At-A-Glance

Pre-Conference Short Courses

Monday, February 3, 2014

PM Pre-Conference Short Courses

Tuesday, February 4, 2014

	DATA	SITES	RECRUITMENT	STRATEGY	POST-MARKETING	LOGISTICS
AM & PM	Conference 1 Electronic Data in Clinical Trials	Conference 2 Global Site Selection, Feasibility Assessment, Operations and Site Management	Conference 3 Enrollment Planning and Patient Recruitment	Conference 4 Aggregate Spend and Transparency Reporting in Clinical Trials	Conference 5 Managing Post-Marketing Studies and Registries	Conference 6 Clinical Trial Supply & Biospecimen Logistics

Wednesday, February 5, 2014

AM	Conference 1 Electronic Data in Clinical Trials	Conference 2 Global Site Selection, Feasibility Assessment, Operations and Site Management	Conference 3 Enrollment Planning and Patient Recruitment	Conference 4 Aggregate Spend and Transparency Reporting in Clinical Trials	Conference 5 Managing Post-Marketing Studies and Registries	Conference 6 Clinical Trial Supply & Biospecimen Logistics
PM	Conference 7 Integrating and Leveraging Clinical Trial Operations Data	Conference 8 Improving Site-Study Activation and Performance	Conference 9 Subject Retention and Compliance in Studies and Registries	Conference 10 Clinical Trial Forecasting, Budgeting, and Project Management	Conference 11 Innovative Technologies for Post-Marketing and Real World Data Research	Conference 10 Clinical Trial Forecasting, Budgeting, and Project Management

Thursday, February 6, 2014

AM & PM	Conference 7 Integrating and Leveraging Clinical Trial Operations Data	Conference 8 Improving Site-Study Activation and Performance	Conference 9 Subject Retention and Compliance in Studies and Registries	Conference 10 Clinical Trial Forecasting, Budgeting, and Project Management	Conference 11 Innovative Technologies for Post-Marketing and Real World Data Research	Conference 10 Clinical Trial Forecasting, Budgeting, and Project Management
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For sponsor & exhibitor information, contact:
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